



Wrocław University
of Economics

The Department of International
Economic Relations invite to attend the
5th International Conference

***Innovation as a factor in the
development
of the Asia Pacific region.
Economy - industry – company***

Wrocław, 18-19 November 2012



***Asia-Pacific
Research
Centre***

Topics

It is our pleasure to invite papers on the following topics:

- innovation in the economies of the region,
- sources of innovation in the Asia Pacific region,
- product and process innovation as factor increasing the competitiveness of the region,
- innovation-oriented policy of the region of Asia and the Pacific,
- innovative industries in the Asian economies,
- the role of transnational corporations in raising the level of innovation in the region and Asian companies,
- impact on the local network of business innovation,
- clusters as a growth factors of innovativeness of enterprises in the region.

Program Committee

Prof. Barbara Liberska

The Jagiellonian University, Polish Academy of Sciences

Prof. Edward Halizak

Warsaw University

Prof. Marian Noga

Wrocław University of Economics

Prof. Ewa Oziewicz

University of Gdańsk

Prof. Jan Rymarczyk

Wrocław University of Economics

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Wrocław University of Economics

Prof. Kazimierz Starzyk

Warsaw School of Economics

Prof. Krystyna Żołądkiewicz

University of Gdańsk

Prof. Katarzyna Żukrowska

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Conference deadlines:

30th April 2012 – Deadline for submission of full text papers (max. 10 pages)

10th July 2012 – Notification of the Program Committee decisions

22nd September 2012 – Deadline for conference fee

6th November 2012 – Deadline for sending the electronic program of conference

18-19 November 2012 – Conference

Papers with CD please send by **post** on address:

Uniwersytet Ekonomiczny we Wrocławiu

Katedra MSG/ Anna H. Jankowiak

ul. Komandorska 118/120

53-345 Wrocław

Or by **e-mail**: anna.jankowiak@ue.wroc.pl

Typescript

A typescript should meet the following conditions:

- Word program,
- **Max 8-10 pages**
- A4 format, margins: left – 2 cm., right – 3,5 cm., upper and bottom margin – both approx. 2,5 cm.,
- Times New Roman print, size: 12 points, space between lines: 1,5,
- pages of a typescript should be numbered.

Summaries in English and Polish language together with a translated into Polish title should be attached to the articles

Order of the article

1. Title in English
2. Summary in English
3. Key words – 3-5
4. Main text
5. Literature
6. Title and summary in Polish

Papers in English will be published in a monograph after positive peer review.

For further information, please visit:
www.azja-pacyfik.edu.pl

Conference fee :

650 PLN or 180 EUR – participation, publication and conference lunch

550 PLN or 140 EUR - publication only

Deadline for conference fee is:

22nd September 2012

Bank account:

07 1090 2529 0000 0006 3400 0503

Please write in the title: MSG – Asia

Conference fee is not covering accommodation.